

# 5<sup>th</sup> Annual & Transportation & Infrastructure Convention

March 7-9, 2012 Washington, D.C.



connect.  
inspire.  
build.

## Become a National Co-Host!

Becoming a NATIONAL CO-HOST ORGANIZATION for the Convention and Summit is greatly beneficial to your organization because:

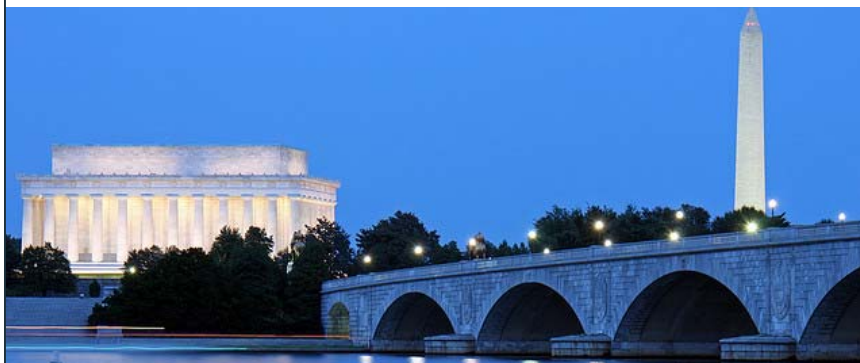
- All National Co-Host Organizations receive two complimentary admissions to all Convention and Summit events, meals, and receptions (a \$1,500 value)!
- Access to some of the brightest and most influential policy-makers at the Convention including Legislators, Federal Administrators, and Policy Experts.
- By participating as a National Co-Host Organization, your organization will receive exceptional publicity because your logo will be displayed throughout the events and will be on all promotional publications, website, email blasts, and videos.
- As a National Co-Host Organization, the Convention and Summit organizers will work with you to identify ways in which your organization might participate at the events as speakers, moderators, or hosts.

Becoming a National Co-Host Organization is easy—send your organization's logo to [kbrown@dean.net](mailto:kbrown@dean.net) or [tkinzer@dean.net](mailto:tkinzer@dean.net) and let them know you want to join!

### Requirements to be a National Co-Host Organization include:

- Providing a minimum of four (4) one-page advertisements / articles in your organization's primary publication (Fall, Winter, Spring, Summer) for both the Convention and the Summit
- Providing a web advertisement and link to the Convention and Summit website on your organization's website
- Distributing a minimum of four (4) email blasts to your membership announcing your organization's participation at both the Convention and Summit and encouraging your members' participation
- Publishing an enterprising article regarding your organization's participation at the Convention and Summit
- Consider arranging one of your organization's meetings at the Convention or Summit

*(NOTE: Convention and Summit organizers will provide support for your organization, including the preparation of publication materials and meeting arrangements)*



### For More Information:

Please contact the Convention/Summit public policy consultants, Dean International, Inc., in order to join as a National Co-Host Organization or if you have any questions.

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